

Monthly Snap Shot Data From Google Analytics

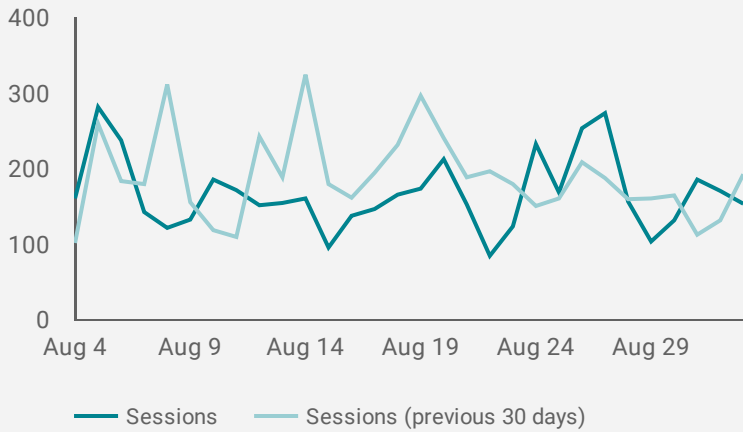
Sessions
5,035
-11.4%

Avg. Session Duration
00:01:03
-18.3%

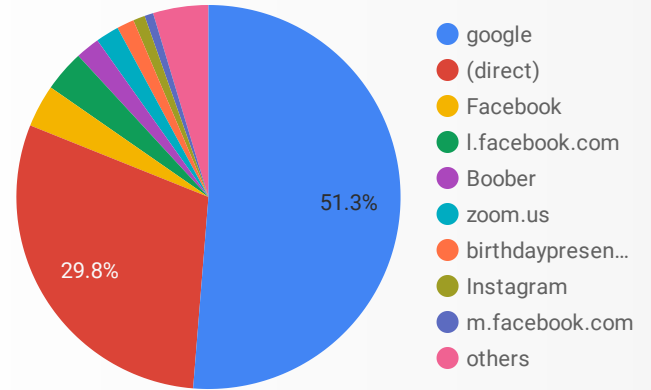
Pages / Session
2.96
-3.6%

Bounce Rate
8.1%
+48.0%

How are site sessions trending?

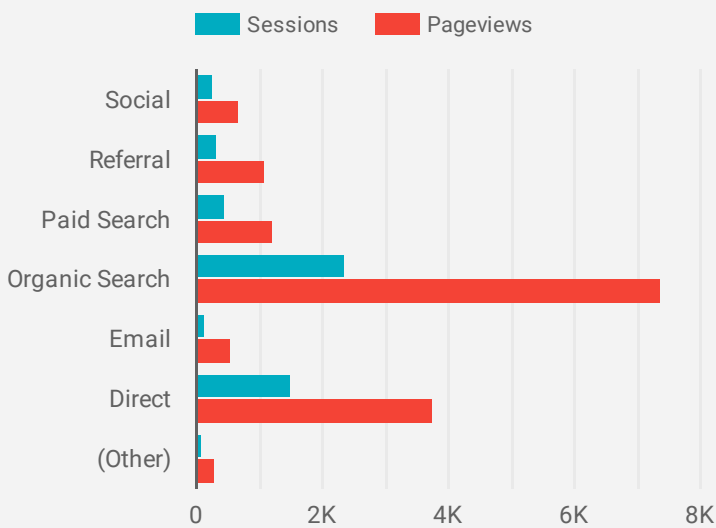


Where is your traffic coming from?



Which channels are driving engagement?

Goal: Engaged Users

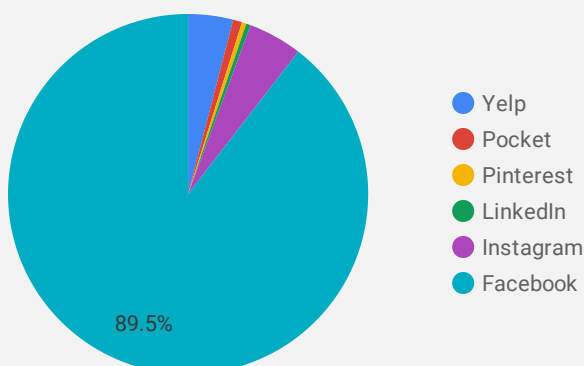


Popular Pages

	Page Title	Pagevie...
1.	Get Help Now Virtual Lactation Consultant ...	3,437
2.	Book Lactation Support & Breastfeeding Help ...	1,678
3.	The ultimate guide to foods that increase bre...	1,625
4.	Free ebook Boober	794
5.	Boober, Inc.	510
6.	Events Boober	490
7.	Find a Birth Doula for Your Baby's Birth Virtu...	436
8.	Acupressure to help lactation and breastfeedi...	412
9.	Products We Love Boober	399
10.	Book In-Home Postpartum Support Virtual P...	387

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Top Social Sources



Most Engaged Pages

	Page Title	Avg. Time on Page
1.	Join Platform - Certification...	00:06:13
2.	What's A Postpartum Doula ...	00:04:28
3.	boober - YouTube	00:03:18
4.	All about homebirth Boober	00:02:35
5.	Free Book Boober	00:01:43

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