

Monthly Snap Shot Data From Google Analytics

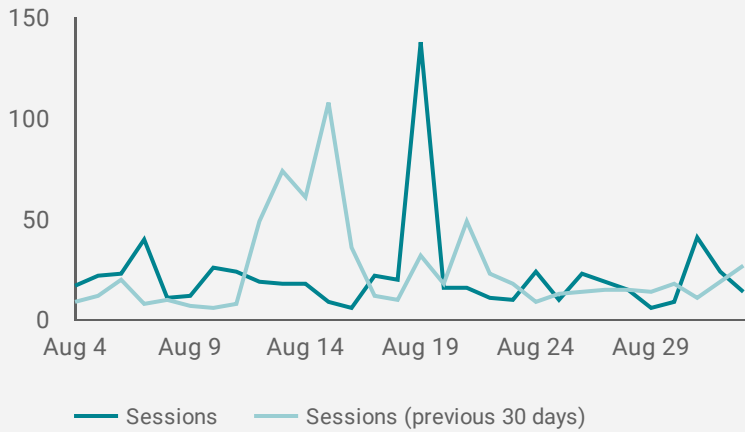
Sessions
663
↓ -8.6%

Avg. Session Duration
00:01:25
↓ -6.2%

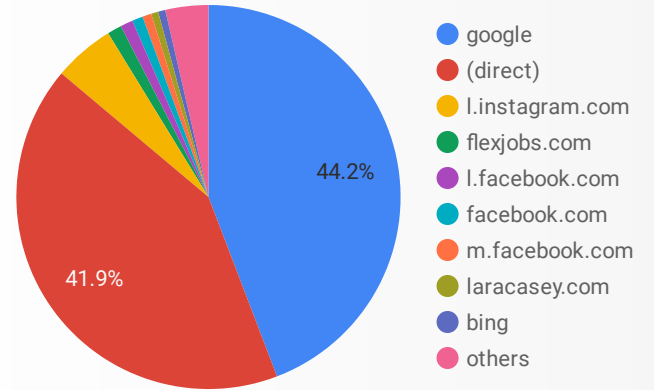
Pages / Session
1.93
↓ -16.5%

Bounce Rate
69.8%
↑ 27.9%

How are site sessions trending?

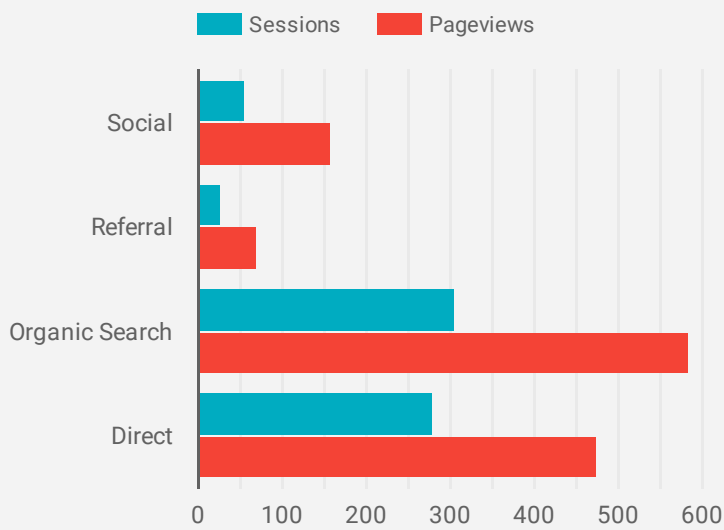


Where is your traffic coming from?



Which channels are driving engagement?

Goal: Engaged Users

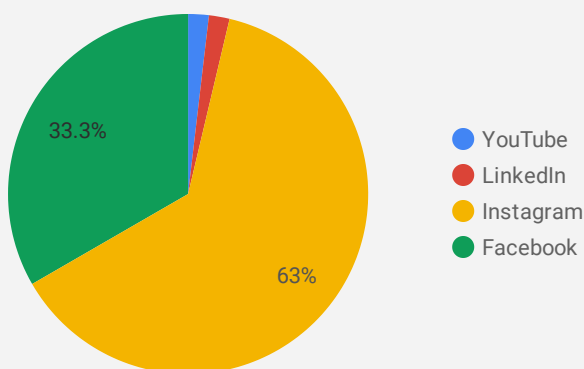


Popular Pages

	Page Title	Pageviews
1.	Home	276
2.	Bookkeeping Services for Small Businesses ...	225
3.	How to Pay your 1099 Contractors - www.st...	178
4.	Our Team	93
5.	Start Here	68
6.	Blog - www.steadfastbookkeeping.com	44
7.	Contact	34
8.	Education	32
9.	Link Page	32
10.	Small Business Accounting Self Employed ...	30

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Top Social Sources



Most Engaged Pages

	Page Title	Avg. Time on Page
1.	How to Pay your 1099 Cont...	00:06:07
2.	What's Your Story? Featurin...	00:04:43
3.	Contact	00:03:48
4.	What's Your Story? Featurin...	00:03:05
5.	2016 Steadfast Bookkeepin...	00:02:54

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