

Monthly Snap Shot Data From Google Analytics

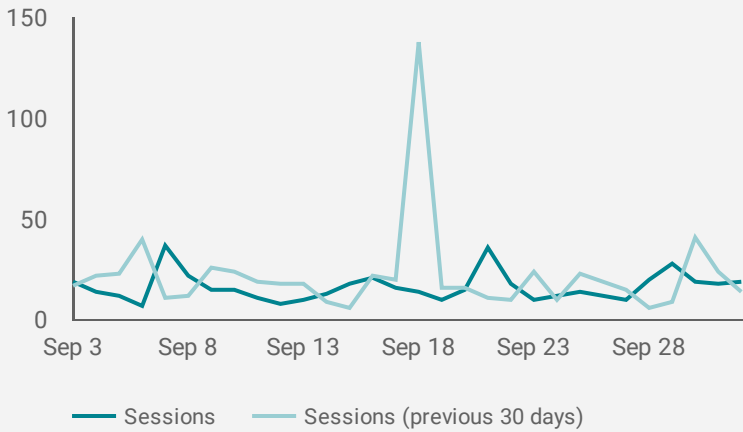
Sessions  
**493**  
↓ -25.6%

Avg. Session Duration  
**00:01:18**  
↓ -8.2%

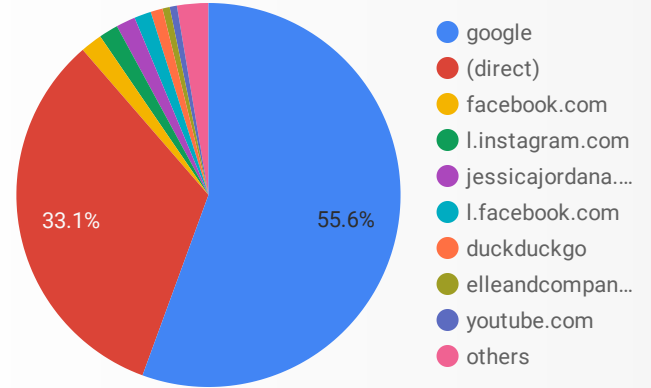
Pages / Session  
**1.84**  
↓ -4.6%

Bounce Rate  
**73.2%**  
↑ 4.9%

### How are site sessions trending?

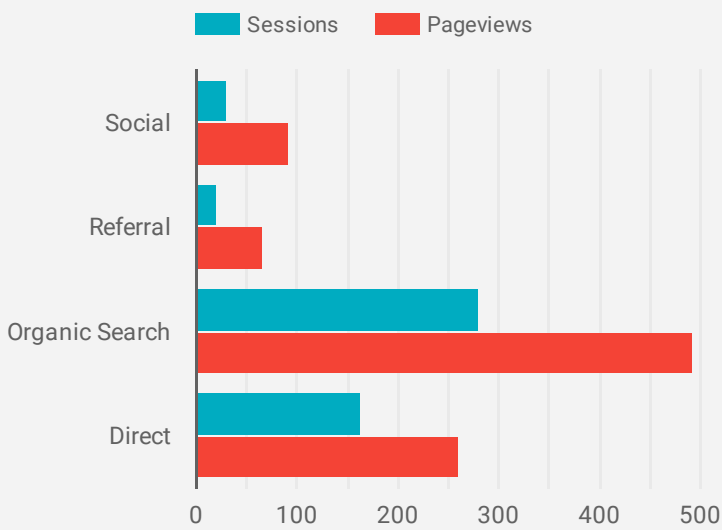


### Where is your traffic coming from?



### Which channels are driving engagement?

Goal: Engaged Users

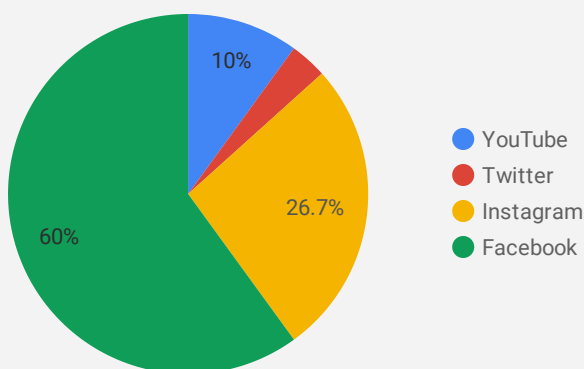


### Popular Pages

	Page Title	Pageviews
1.	Small Business Accounting   Self Employed ...	213
2.	How to Pay your 1099 Contractors - www.st...	192
3.	Bookkeeping Services for Small Businesses  ...	127
4.	Accounting Services for Small Business   Ste...	55
5.	Our Team   Bookkeeping Services   Trusted F...	45
6.	Bookkeeping for Creatives   Tax Prep For Sm...	43
7.	Blog - www.steadfastbookkeeping.com	30
8.	Education	23
9.	Online Bookkeeping Services For Small Busi...	13
10.	Steadfast Bookkeeping News Archives - ww...	13

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### Top Social Sources



### Most Engaged Pages

	Page Title	Avg. Time on Page
1.	How to Earn a Consistent In...	00:23:54
2.	Team - www.steadfastbookk...	00:11:27
3.	How to Pay your 1099 Cont...	00:07:13
4.	Virtual Bookkeeping: The Be...	00:05:09
5.	What's Your Story? Featurin...	00:04:26

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