

Monthly Snap Shot Data From Google Analytics

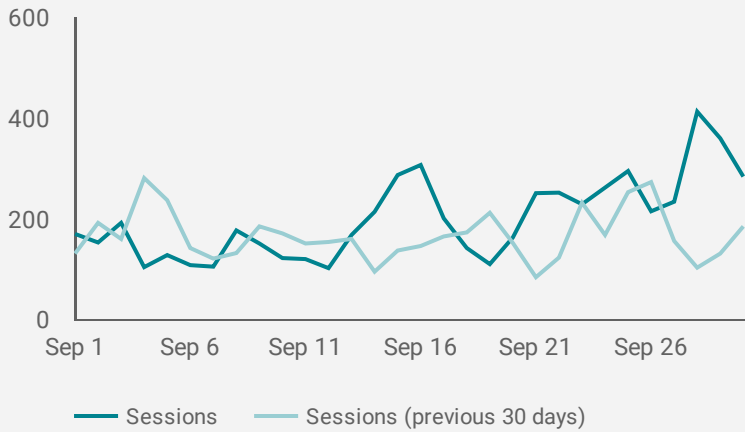
Sessions
6,049
↑ 20.1%

Avg. Session Duration
00:01:09
↑ 8.0%

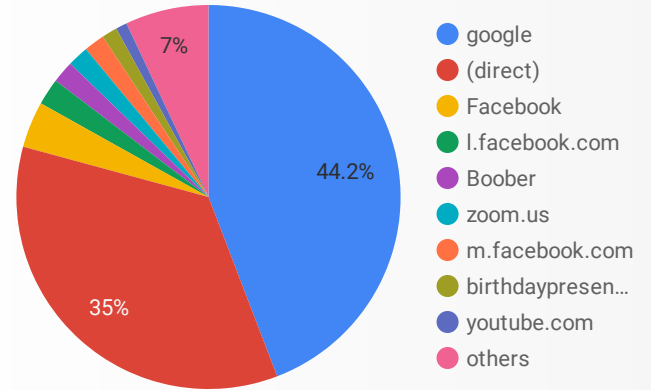
Pages / Session
2.92
↓ -1.4%

Bounce Rate
7.6%
↓ -10.7%

How are site sessions trending?

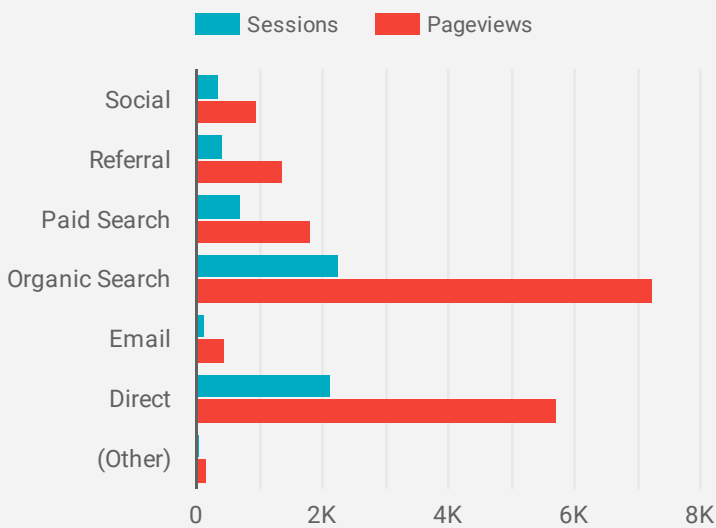


Where is your traffic coming from?



Which channels are driving engagement?

Goal: Engaged Users

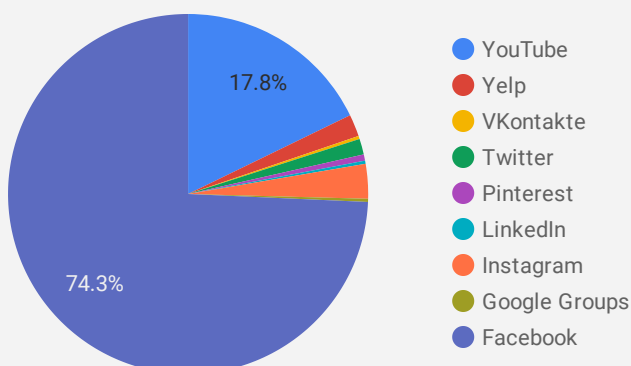


Popular Pages

	Page Title	Pagevie...
1.	Get Help Now Virtual Lactation Consultant ...	3,769
2.	Book Lactation Support & Breastfeeding Help ...	1,756
3.	The ultimate guide to foods that increase bre...	1,585
4.	boober - YouTube	1,252
5.	Find a Birth Doula for Your Baby's Birth Virtu...	744
6.	Free ebook Boober	662
7.	Events Boober	617
8.	Acupressure to help lactation and breastfeedi...	450
9.	Join Boober Boober	408
10.	Boober Story Lactation Consultants in NYC ...	394

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Top Social Sources



Most Engaged Pages

	Page Title	Avg. Time on Page
1.	(13) LoveGuide - YouTube	00:21:06
2.	(265) boober - YouTube	00:14:41
3.	(18) Jeny Smith - YouTube	00:14:08
4.	Join Platform - Certification...	00:11:14
5.	How to build milk supply wit...	00:09:30

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What Regions are most popular?

	Region	City	Sessions ▾
1.	New York	New York	1,470
2.	(not set)	(not set)	218
3.	California	Los Angeles	188
4.	Illinois	Chicago	174
5.	Georgia	Atlanta	73
6.	Oregon	Boardman	53
7.	New Jersey	Jersey City	51
8.	California	San Francisco	44

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