

Monthly Snap Shot Data From Google Analytics

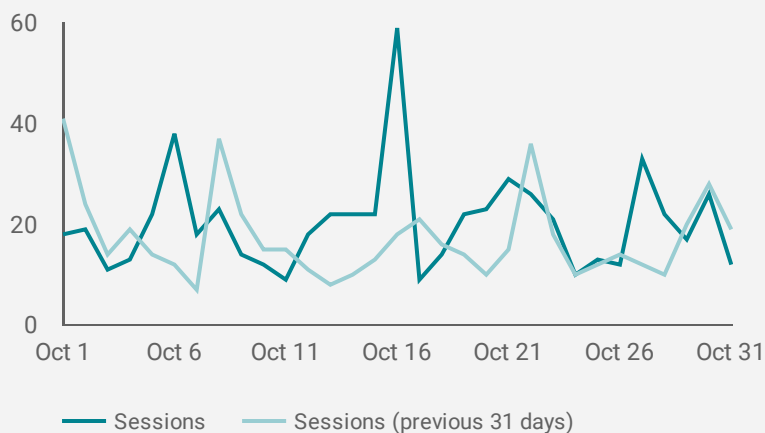
Sessions
629
↑ 17.6%

Avg. Session Duration
00:01:44
↑ 36.8%

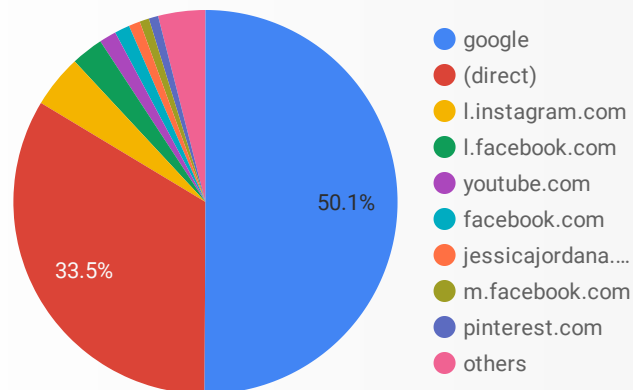
Pages / Session
1.98
↑ 7.2%

Bounce Rate
70.0%
↓ -5.0%

How are site sessions trending?

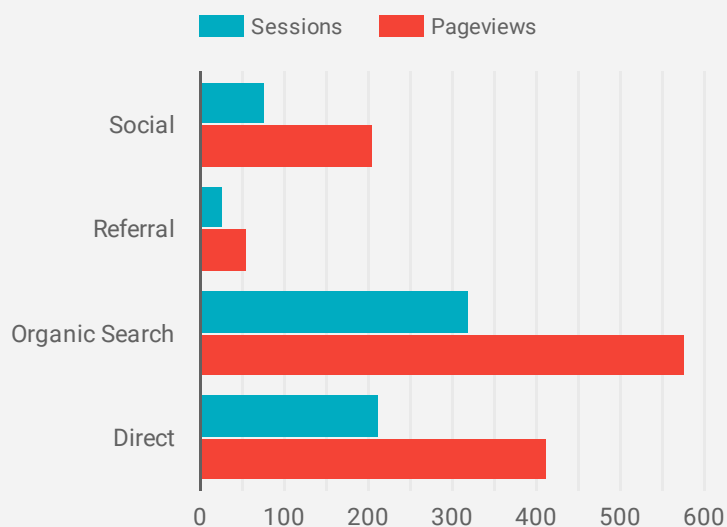


Where is your traffic coming from?



Which channels are driving engagement?

Goal: Engaged Users

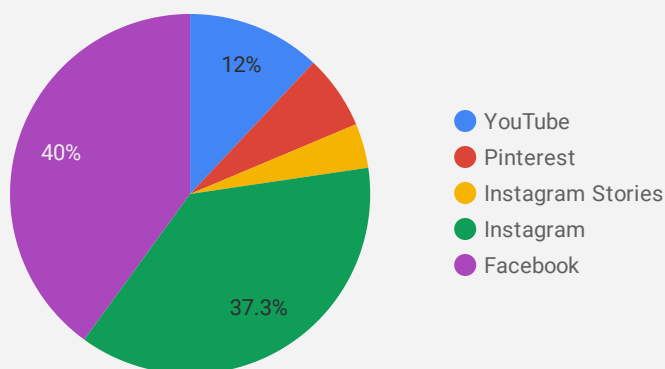


Popular Pages

	Page Title	Pageviews
1.	Small Business Accounting Self Employed ...	278
2.	Bookkeeping Services for Small Businesses ...	253
3.	How to Pay your 1099 Contractors - www.st...	171
4.	Our Team Bookkeeping Services Trusted F...	96
5.	Bookkeeping for Creatives Tax Prep For Sm...	80
6.	Accounting Services for Small Business Ste...	55
7.	Blog - www.steadfastbookkeeping.com	44
8.	Link Page	38
9.	Education	29
10.	Online Bookkeeping Services For Small Busi...	20

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Top Social Sources



Most Engaged Pages

	Page Title	Avg. Time on Page
1.	Virtual Bookkeeping: The Be...	00:06:59
2.	What's Your Story? Featurin...	00:06:23
3.	How to Pay your 1099 Cont...	00:05:35
4.	Resources to Help You & Yo...	00:05:20
5.	How to Shift Your Mindset a...	00:05:02

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